

Leadership and Executive Coaching Coach Profile



Dana Brenner-Kelley, M.S.

COACHING STATEMENT:

Dana's coaching work is guided by her belief that effective leadership is an *intentional* practice. Her work with leaders is tightly tied to their organizational objectives, personal values, and professional goals. She employs focused dialogue and targeted practices that foster congruence and alignment with measurable impacts. With her clients, Dana works to examine the ways that conditioned thinking and behavior can block the expression of full potential and leadership presence. The result is generative: broadening perspectives and possibilities. Dana also brings to her clients an extensive toolkit of materials and models for practical application to tangible business-process needs, compiled from over 15 years of experience as a coach, trainer, consultant, manager, and facilitator in organizations from start-ups to Fortune 150s.

AREAS OF SPECIAL FOCUS:

Dana has distinctive strengths amongst the Leading Effect coach cadre in developing these competencies with clients: *strategic relationship management, communication for greater impact, influence skills, conflict management, performance management and developing others, energy management, and the cultivation of resiliency*. As a practitioner and teacher of meditation Dana brings a focus on developing an awareness of the impact of emotion and cognition on self and others, as well as the value of quieting and calming the mind. Dana is also one of several LE coaches with specialized training in Somatic Coaching, which explores how our conditioned thinking and experience is expressed through our countenance, language, and overall presence, and how to create shifts through somatic awareness.

CERTIFICATIONS & AFFILIATIONS:

Dana is a certified executive Coach in the LIOS (Leadership Institute of Seattle) systems-based model and has nearly completed full certification as a Somatic Coach with the Strozzi Institute. Other certifications that contribute to her success in individual, group, and organizational assessment and development work include: *Lominger (Career Architect & Leadership Architect), DDI (Development Dimensions International), MBTI (Meyers Briggs Type Indicator), PulsePoints (leadership and organizational assessment), (Business Strategy model), Benchmarks 360, The Conflict Dynamics Profile, and the MSCEIT emotional intelligence assessment*. Additionally, Dana is certified in project management methodology through the Project Management Institute. As an ICA (Institute for Cultural Affairs) Certified Facilitator, Dana is well-versed in group facilitation and process design. Professional Associations she has participated in include: *HRPS (HR People and Strategy), SHRM and PHRM, Organizational Development Network, American Psychological Association (APA), and the ASTD (American Society for Training and Development)*.

EDUCATION:

M.S. Counseling Psychology, Northeastern University

B.A. Community Development, The Evergreen State College

CAREER HISTORY:

For the past 15 years, Ms. Brenner-Kelley's career has been focused broadly on the growth and development of people, teams, systems and organizations. She has been actively involved in coaching organizational leaders using formal methods and practices for 12 years. As the owner and Managing Principal of Leading Effect, Dana personally hires and manages the LE Team of coaches and designs LE service standards, bringing her deep knowledge of coaching best practices to every engagement.

Dana's experiences as both an internal and external consultant have spanned numerous industries and have included: *leadership and executive development, organizational development consulting, talent management, succession planning, group process facilitation, program and process design, HR practice consulting, team development, organizational design, and change management.* At Washington Mutual, she held internal roles as a Senior Organizational Development Consultant and Executive Talent Development Program Manager, working exclusively with senior level leaders to foster organizational and leadership effectiveness. At Virginia Mason Medical Center, she served as Internal Consultant and Leadership Development Specialist. In both organizations, Dana created and administered Executive Coaching and 360° feedback programs.

Dana also served the Executive Director of the Washington State Association of Head Start; a professional association of federal programs with 80 member organizations focused on legislative advocacy and professional and leadership development. In her early career, Dana designed and directed large-scale educational and social service programs, worked as a psychotherapist, and taught undergraduates.

REPRESENTATIVE CLIENTS:

CASA (National), Congruent Software, Emerald Aire, Washington Mutual, Seattle Public Schools, Olympic Educational Service District, Experience Music Project, Icon International Clinical Research, The CAIR Project, Microsoft, MultiCare Health Systems, The Early Learning Leadership Collaborative, Starwood Hotels and Resorts, & The Central California Blood Bank and Virginia Mason Medical Center.

CLIENT QUOTES:

"Dana has significantly contributed to my evolving success as an organizational leader. Her engaging style, ability to ground theory in my real life experiences, and the care she puts into rapidly developing trust and building rapport are all solid reasons why." Healthcare Leader, Virginia Mason Medical Center

"Dana has a gift for helping teams create and execute their strategies all the while creating a healthy trust even in the face of intense conflict. She definitely helped my team's commitment to our company and they're more accountable than ever." Senior Vice President, Technology Services Group, Washington Mutual

"I had the great opportunity to work with Dana in the development of next steps for executives to make strategic decisions about the development of future leaders. Dana has a great mind, can clearly articulate the strategic concepts as well as the tactical implementation, and provides coaching and consulting that is thoughtful, based on best practices, and rooted in the organizational culture" Human Resources Senior Vice President, formerly with PepsiCo and Disney

LIFE AND PERSONAL PASSIONS:

Dana resides in Portland, Oregon with a very sweet husband; three exceptional children aged 13, 5, and 1; and two noisy cats. She enjoys making art, singing jazz, meditating, yoga, and entertaining, as well as volunteering for children's advocacy organizations such as The Children's Relief Nursery and CASA.

CONTACT INFO: dana@leadingeffect.com | Portland: (503) 289-1374 | Seattle: (206) 261-7543