

Leadership and Executive Coaching Coach Profile



Dana Brenner-Kelley, M.S.

COACHING STATEMENT:

Dana's coaching work is guided by her belief that effective leadership is an *intentional* practice. Her work with leaders is tightly tied to their organizational objectives, personal values, and professional goals. She employs focused dialogue and targeted practices that foster congruence and alignment and whose impacts can be measured. Ms. Brenner-Kelley and Leading Effect define the process of coaching as does the Center for Creative Leadership, "a formal engagement in which a qualified coach works with an organizational leader in a series of dynamic, confidential sessions designed to establish and achieve clear goals that will result in improved business effectiveness, both for the individual and the organization".

EDUCATION:

M.S. Counseling Psychology, Northeastern University

B.A. Community Development, The Evergreen State College

AREAS OF SPECIAL FOCUS:

Dana has distinctive strengths amongst the Leading Effect coach cadre in: communication and emotional intelligence competency development, the strategic development of teams, organizational initiative design, relationship management, group facilitation, and re-engineering organizational cultures to function in greater alignment with business strategies. As a practitioner and teacher of meditation, Dana also brings to her work a focus on developing awareness of the impact of emotion and cognition on self and others.

CERTIFICATIONS & AFFILIATIONS:

Ms. Brenner-Kelley is a certified executive Coach, having completed a year-long customized program based on the LIOS (Leadership Institute of Seattle) systems-based model. Other certifications that contribute to her success in individual, group, organizational assessment and development work include: Lominger (Career Architect & Leadership Architect), DDI (Development Dimensions International), MBTI (Meyers Briggs Type Indicator), and PulsePoints (organizational assessment). Additionally, Dana is certified in project management methodology through the Project Management Institute. As an ICA (Institute for Cultural Affairs) Certified Facilitator, Dana is well-versed in group facilitation and process design. Professional Associations: Organizational Development Network, American Psychological Association (APA), ASTD (American Society for Training and Development).

CAREER HISTORY:

Ms. Brenner-Kelley's career over the past 15 years has been focused broadly on the growth and development of people, teams, systems and organizations. She has been actively involved in coaching leaders using formal methods and practices for 7 years. As the owner and manager of Leading Effect LLC, she leads the group's work within organizations and provides high-level program development and consulting.

Dana's experiences as both an internal and external consultant have spanned across industries and have involved: leadership and executive development, organizational development consulting, talent management, succession planning, group process facilitation, program and process design, HR practice consulting, team development, organizational design, and change management. She has held internal roles as a Senior Organizational Development Consultant & Executive Talent Development Program Manager at Washington Mutual, working exclusively with senior level leaders to foster organizational and leadership effectiveness. At Virginia Mason Medical Center, she held roles as Internal Consultant and Leadership Development Specialist. In each of those organizations, Dana created and ran Executive Coaching and 360 degree feedback programs.

Prior to serving in these roles, Ms. Brenner-Kelley was the Executive Director of the Washington State Association of Head Start; a professional association of federal programs with 80 member organizations focused on legislative advocacy and professional and leadership development. Earlier in her career, she designed and directed large-scale educational and social service programs, worked as a psychotherapist, and taught undergraduates at 2 colleges.

REPRESENTATIVE CLIENTS:

Congruent Software, Washington Mutual, Seattle Public Schools, Olympic Educational Service District, Experience Music Project, The CAIR Project, Microsoft, The Early Learning Leadership Collaborative, Starwood Hotels and Resorts, & The Central California Blood Bank.

CLIENT QUOTES:

"Dana has significantly contributed to my evolving success as an organizational leader. Her engaging style, ability to ground theory in my real life experiences, and the care she puts into rapidly developing trust and building rapport are all solid reasons why."

Shannon Boswell, Nurse and Radiology Department Manager, Virginia Mason Medical Center

"Dana has a gift for helping teams create and execute their strategies all the while creating a healthy trust even in the face of intense conflict. She definitely helped my team's commitment to our company and they're more accountable than ever."

Tony Bozzuti, Senior Vice President, Technology Services Group

"I had the great opportunity to work with Dana in the development of next steps for executives to make strategic decisions about the development of future leaders. Dana has a great mind, can clearly articulate the strategic concepts as well as the tactical implementation, and provides coaching and consulting that is thoughtful, based on best practices, and rooted in the organizational culture"

Ferril Onyett, Human Resources Vice President, Washington Mutual, formerly with PepsiCo and Disney

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